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1. **PROFESSIONAL PROFILE**

Senior Merchandiser with **9+ years of experience in the export textile industry**, specialized in client–factory coordination, costing, raw material management, production follow-up and shipment coordination. Strong experience working with **international brands** and managing orders from development to final delivery.

2. **PROFESSIONAL EXPERIENCE**

1. **July 2024 – Present | MADAPROD**

Position : Merchandiser

- Main interface between clients and factory
 - Sourcing, purchasing and follow-up of fabrics and accessories
 - Costing calculation and price quotation
 - Sample development and client approval follow-up
 - Production coordination and technical compliance
 - Shipment planning and export documentation
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2. **March 2022 – July 2024 | EPSILON MADAGASCAR**

Position : Commercial Manager

Product : Waterproof Workwear

- Key contact between international clients and production teams
 - Raw material and accessory sourcing and quality control
 - Costing, pricing and commercial negotiation
 - Sample coordination (development, SMS, approval)
 - Production, quality and delivery follow-up
 - Export shipment coordination and documentation
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3. **November 2017 – December 2021 | SONIA MADA TEXTILE**

Position : Senior Merchandiser

Products: T-shirts, leggings, underwear, pajamas, joggers

Clients / Brands: Sportscene, Fabiani Femme, Nautica, Wrangler, The North Face, Cotton On

Position : Junior Merchandiser

- Sample and production follow-up
 - Accessories ordering and shipment coordination
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3. EDUCATION

- 2 years in Management – University of Antananarivo
 - High School Diploma (A2)
 - Communication & Management Training – Avéliance Conseil
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4. SKILLS

- Apparel merchandising (export)
 - Client–factory coordination
 - Costing & pricing
 - Fabric & accessories sourcing
 - Production & shipment follow-up
 - Export documentation
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5. LANGUAGES

- Malagasy : Native
- French : Fluent
- English : Intermediate